



## **SPONSORSHIP PACKET**

**Run4Recovery**

**1<sup>st</sup> Annual 5K Run/Walk Fundraiser**

**At CrossFit Insurgent**

**Saturday, October 7<sup>th</sup>, 2017**

**Raising funds for scholarships which help provide basic services (housing and food) to those recovering men and women most vulnerable to relapse.**

Dear Friend:

I invite you to join **Run4Recovery** in our first annual 5K on October 7<sup>th</sup>, 2017.

We are... mothers, grandmothers, fathers, grandfathers, sons and daughters.... We are counselors, sponsors, therapists and healthcare workers ....We are construction workers, welders, web designers and artists... We are recovering addicts and alcoholics bound together by a shared bond of freedom from suffering.

The countdown has begun for Run4Recovery 2017. This is our first annual 5K and takes place on October 7<sup>th</sup>, 2017. We run to make a difference for the seemingly endless stream of suffering addicts and alcoholic men and women and their families caught in the crossfire during their continued struggle to attain sobriety. Together with our partner, the Puente House Foundation, Run4Recovery provides funds for scholarships which provide basic services (housing and food) to those recovering men and women most vulnerable to relapse.

As the founder of Run4Recovery, I would like to say THANK YOU. Thank you for your love and support, year after year. Thank you for the cards, letters, and email messages that bring us to tears. Thank you for your thoughts, prayers, and well wishes that lift our spirits. And most of all, thank you for your financial contributions.

Whether you're a small business, a large corporation or one dedicated individual, your participation in Run4Recovery 5K will make a real difference. Please take a look at the attached menu of sponsorship opportunities and select the one that works for you. With your support, we can help create more hope for recovery – or even better, ensure that fewer people ever suffer from this deadly disease.

Thank you in advance for your consideration.

Sincerely,

Robin McGeough  
Founder, Run4Recovery  
[www.Run4Recovery.com](http://www.Run4Recovery.com)  
[Runforrecovery@yahoo.com](mailto:Runforrecovery@yahoo.com)  
626-214-2015

*Tax ID# (95-4516523) Puente House Foundation*



## **RUN4RECOVERY 5K at A Glance**

- Date:** Saturday, October 7th, 2017
- Time:** 6:00 a.m. – Registration opens  
7:00 a.m.- Athletic Heat  
7:30 a.m.- Casual Heat
- Location:** CrossFit Insurgent  
2229 E Garvey Ave N  
West Covina, CA, 91791
- Registration:** Preregistration - \$50 until September 8<sup>th</sup>.  
On Site Registration - \$65 (If there are race slots available. Limited to 250 slots.)  
2 free children per adult registration ages 10 and under.
- Fundraising:** While there is no minimum fundraising requirement, participants are requested to ask friends and family to sponsor them in the run.
- Activities:** In addition to the run, there will be refreshments, raffles, entertainment and a vendor fair.
- Expected Attendance:** 250 people are expected to register and participate in the event.

**For more information:** Nikki Hernandez  
runforrecovery@yahoo.com  
www.run4recovery.com  
626-343-3665



## RUN4RECOVERY 5K RUN/WALK

### Sponsorship Opportunities & Benefits

#### SPONSORSHIP LEVELS

<p><b>“Got the Cake”</b></p> <p><b>Title Sponsor Level (1 spot available)</b></p> <p><b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>- Large banner displayed with your name stating you are the title sponsor</li> <li>- Sponsor name will be largest on the back of the shirt</li> <li>- 10 Facebook and Instagram shout outs</li> <li>- Opportunity to address race participants from the stage</li> <li>- Complimentary booth in a premium location</li> <li>- Logo on the Run4Recovery website</li> <li>- Complimentary registration for an event team of up to 10 participants.</li> <li>- Opportunity to place advertising materials in race packet given to all participants.</li> </ul>
<p><b>“9 Months” Sponsor</b></p> <p><b>\$1,500</b></p> <p><b>(1 spot available)</b></p>	<ul style="list-style-type: none"> <li>- Sponsor name will be 2<sup>nd</sup> largest on the back of the shirt</li> <li>- 7 Facebook and Instagram shout outs</li> <li>- Opportunity to address race participants from the stage</li> <li>- Complimentary booth in a premium location</li> <li>- Logo on the Run4Recovery website</li> <li>- Complimentary registration for an event team of up to 6 participants.</li> <li>- Opportunity to place advertising materials in race packet given to all participants.</li> </ul>
<p><b>“6 Months” Sponsor</b></p> <p><b>\$750</b></p>	<ul style="list-style-type: none"> <li>- Name placed on the back of shirts</li> <li>- 5 Facebook and Instagram shout outs</li> <li>- Complimentary Booth</li> <li>- Logo on the Run4Recovery website</li> <li>- Complimentary registration for an event team of up to 3 participants</li> <li>- Opportunity to place advertising materials in race packet given to all participants.</li> </ul>
<p><b>“90 Days” Sponsor</b></p> <p><b>\$200</b></p>	<ul style="list-style-type: none"> <li>- 3 Facebook and Instagram shout outs</li> <li>- Sponsor name placed on the back of shirts</li> <li>- Complimentary Booth</li> <li>- Sponsor name on Run4Recovery website</li> <li>- Opportunity to place advertising materials in race packet given to all participants.</li> </ul>
<p><b>“60 Days” Sponsor</b></p> <p><b>\$100</b></p>	<ul style="list-style-type: none"> <li>- Sponsor name placed on the back of shirts</li> <li>- Sponsor name on the Run4Recovery website</li> <li>- 1 Facebook and Instagram shout out</li> </ul>

## OTHER OPPORTUNITIES

<b>"30 Days" Sponsor \$50</b>	-Sponsor name placed on Run4Recovery Website -1 Facebook and Instagram Shout out
<b>"Newcomers" Donor \$1+</b>	-Contributors at every level will be recognized on the Run4Recovery Facebook Page.
<b>Vendor Fair Table \$50</b>	-Each vendor space will be 10x10. -Vendor names will be listed in the vendor directory -With a raffle prize donation we will deduct \$15 from vendor space.
<b>In-Kind</b>	-In-kind donors will receive recognition based on the value of their donated goods, in accordance with the levels outlined above.



## Run4Recovery 5K RUN/WALK Sponsorship Form

We're glad you decided to become a sponsor. Thank you! Please fill in the information below.

### SPONSOR INFORMATION

Company/Individual Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone No. \_\_\_\_\_

Contact Email \_\_\_\_\_

Website \_\_\_\_\_

### SPONSORSHIP LEVELS (check as many as apply)

- |                                                    |                                          |
|----------------------------------------------------|------------------------------------------|
| <input type="checkbox"/> Got the Cake - \$3,000    | <input type="checkbox"/> 90 Days - \$200 |
| <input type="checkbox"/> 9 Months - \$1,500        | <input type="checkbox"/> 60 Days- \$100  |
| <input type="checkbox"/> 6 Months - \$750          | <input type="checkbox"/> 30 Days - \$50  |
| <input type="checkbox"/> New Comer Donation\$_____ |                                          |

**TOTAL SPONSORSHIP AMOUNT ENCLOSED:** \$ \_\_\_\_\_

### **PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:**

Aurora Charter Oak Hospital C/O Run4Recovery 1161 E. Covina Blvd, Covina, CA 91724

*Make checks payable to Run4Recovery, or PayPal to [www.Run4Recovery.com](http://www.Run4Recovery.com)*

**PLEASE NOTE:** Email your logo artwork to [runforrecovery@yahoo.com](mailto:runforrecovery@yahoo.com) by **September 1<sup>st</sup>, 2017**. Materials to be included in race packets must be received by **September 29<sup>th</sup>, 2017**.

***THANK YOU FOR YOUR SUPPORT!***



**Run4Recovery  
5K Walk/Run  
In-Kind Donation Form**

Thank you for your in-kind contribution to Run4Recovery! Please complete the information below.

**DONOR INFORMATION**

**Company/Individual Name** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Phone No.** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

**Please describe the item(s) you wish to donate, including quantity.**

\_\_\_\_\_  
\_\_\_\_\_

**Please check one:**

I will deliver my donation.

I would like my donation picked up.

**PLEASE RETURN THIS FORM TO:**

Aurora Charter Oak Hospital C/O Run4Recovery 1161 E. Covina Blvd, Covina, CA 91724

You will be contacted to discuss the details of your donation, including pick up/delivery.

***THANK YOU FOR YOUR SUPPORT!***



## Run4Recovery 5K RUN/WALK

### Vendor Registration Form

Vendor spaces will be 10 x 10 outside. You will need to provide your own canopy, table, and chairs. Setup begins at 5:30am. Please arrive in time to be set up by 6:45am.

Company/Individual Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Phone No. \_\_\_\_\_

Contact Email \_\_\_\_\_

Vendor Type:

Individual       Company/Corporation       Nonprofit

Short description of your table activities: \_\_\_\_\_

\_\_\_\_\_

**PLEASE RETURN THIS FORM WITH YOUR PAYMENT OF \$50.00 (\$35.00 with a raffle donation) TO:**

*Make checks payable to Run4Recovery, or PayPal to [www.Run4Recovery.com](http://www.Run4Recovery.com)*

Aurora Charter Oak Hospital C/O Run4Recovery 1161 E. Covina Blvd, Covina, CA 91724

Please contact Christina White at 909-532-2067 or Ginger Mullen at 323-252-4167 with any questions.